

Sarah Scarano

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Founder and builder. Three years in AI, automation and code; fifteen years of high-ticket sales and design. I take products from zero to one and hand them over running: voice agents that take orders and start builds while the caller is on the line, an agentic back office, and custom software for operators. Open to fractional, contract and advisory seats.

RECORD

- 65 repositories, 2,120 commits, 20 products in production on Vercel (Nov 2025 to Aug 2026)
- 17-agent AI back office running a two-company studio
- 22 voice assistants kept on one shared standard
- 9,730 leads found and 2,503 emails sent through a governed outbound engine; 150 demo websites built by the pipeline
- \$3M a year of \$5K to \$50K outdoor kitchens sold personally, nine years running
- 26 historic homes run as a rental portfolio at 96% occupancy, 4.9 rating

EXPERIENCE

Modern Mustard Seed, Founder Feb 2025 to present, remote
AI product studio for second-business operators. Voice agents, agentic systems, custom software and websites at set package prices.

- Mr. Mustard: inbound and outbound voice agent (Vapi, ElevenLabs, Twilio) that books, quotes, warm-transfers, takes restaurant orders to a kitchen display, sends decks, starts software builds, and follows callers into Spanish.
- The Build: a pipeline that turns a lead into a finished multi-page demo website, twelve templates, two builds at a time, with a launch checklist. 150 sites built.
- Acquisition engine: lead finder, five-email drip, voice follow-up, a governor every send passes, a bounce brake, delivery telemetry reconciled against the provider. Command Center admin: pipeline, builds, proposals, client book, two-way SMS, email threads.
- The Cove: 17-agent back office (research, writing, operations, a filing cabinet that reads what you drop in it). Cornerstone: agentic product for construction companies. Client Factory: multi-tenant platform with a blueprint pipeline.
- Clients shipped: Wild Horse Construction (front-desk voice agent and 22-page site), Kyler's Lawn and Snow (16-page site and back office), D&D Landscaping (ddlandscaping.pro).

Cross + Covenant, Designer and Founder 2025 to present

- Faith apparel brand with its own software: headless Shopify storefront on Next.js and Vercel with Printify fulfilment, a free daily devotional and Bible reading plans, a moderated prayer wall, an image-to-print art pipeline (4500 by 5400 print files), an iOS formation app (Higher), and Sent, scripture art you print and scan. crossandcovenant.co

Presidential Title Group, VP of Sales Oct 2024 to Jun 2026

- Modernized real estate closings with technology; saved buyers real money at the table. Managed buyers, agents, lenders and closers at once.

Hello Sunshine Properties, Founder and Host 2019 to 2023, Jacksonville, FL

- Turned 26 of Jacksonville's most historic homes into short-term rentals. Acquisition, negotiation, design, hosting, communications and property management; led a team of five. 96% occupancy, 4.9 rating, grew through 2020.

Paradise Grilling Systems, Designer and Sales Manager 2008 to 2017, Orlando, FL

- Ran the national home show circuit. Designed and sold \$5,000 to \$50,000 outdoor kitchens, more than \$3M a year personally; managed a team of six.

SKILLS

Claude Code, Anthropic API, Vapi, ElevenLabs, Twilio, Next.js App Router, TypeScript (strict), Tailwind, Supabase (Postgres, RLS, auth, storage), Vercel, Stripe, Resend, Shopify (headless),

EDUCATION AND COMMUNITY

Florida State University, International Affairs. Tallahassee State College, AA, International Relations. Production team at Fresh Life Church: camera and Resi live stream.